

Erickson receives Bailey Award

The North Central AOCS Section's Alton E. Bailey Award presentation in Chicago in February became a father-son event, with Michael D. Erickson, section president, officially handing the award to his father, David R. Erickson.

The senior Erickson, who serves as director of technical services for international marketing for the American Soybean Association (ASA), is the 29th recipient of the annual award given by the section and named for the late Alton E. Bailey, a prolific author and researcher who served as the first editor of *Bailey's Industrial Oil and Fat Products*. Erickson was selected to receive the award for his research and international contributions to the edible oils industry.



Michael D. Erickson (left), president of the North Central Section of AOCS, presents the 1989 Alton E. Bailey Award to his father, David R. Erickson.

In his acceptance speech, Erickson gave a slide presentation on his work and dubbed it, "Have Soybean Slides Will Travel." Be-

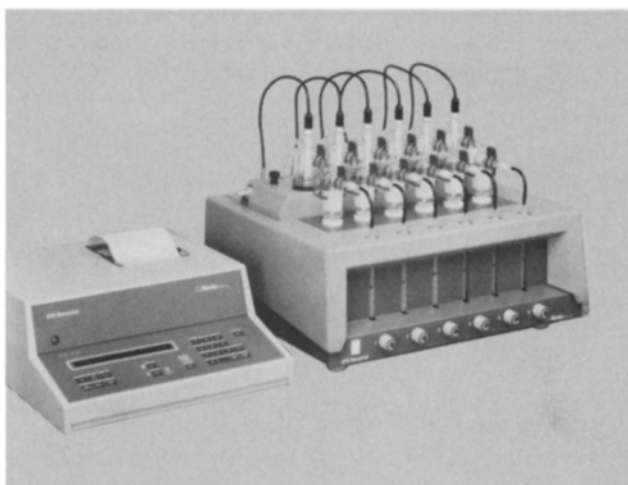
ginning in a philosophical vein, Erickson noted, "Much of what we learn and achieve has very little to do with our own efforts. Instead,

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INSIDE AOCS

we stand on the shoulders of others." Erickson expressed appreciation to those who have helped shape his life—his wife, Judy, to whom he has been married 38 years; Bailey's legacy; previous Bailey winners; those with whom or for whom he had worked; other colleagues in the fats and oils industry.

Talking about his work at ASA, Erickson said the main goal is "to do those things that make soybean farming more profitable—by lowering production costs, increasing demand for soybeans, or both." ASA's international market development activities are implemented by 11 offices outside the U.S. with projects in 83 countries. As director of technical services for international marketing, Erickson helps promote the processing and use of soybean products overseas. This includes one-on-one plant visits as well as group seminars.

Commenting on the experience gained and people he has met in his work, Erickson said, "I've learned as much as I've had to pass on." He also had some travel tips: the more you travel, the less you take with you ("My wife has taught me to go around the world with only carry-on baggage"); a sense of humor is necessary ("You have to be nice to customs officials"); don't get behind young people wearing jeans who have long hair and guitars; wear a tie and coat; travel full-fare.

Those on ASA business travel

under the auspices of the Foreign Agricultural Service, Erickson said, adding, "The hotels aren't first class but they're more interesting." When on overseas assignments, Erickson said he has had to learn not to use English slang nor to patronize. "You have to be aware of cultural differences. Also, you can't make equipment recommendations unreservedly. It's best to go to basics." Everywhere, he said, is the quest for the "magic process or product." But, he added, sometimes what is "best" may not be what companies want (i.e., cheapest may be their goal).

"The best experience is to tell people something and they do it, and when you come back, they thank you because it works," Erickson said.

His work has made him realize that Americans "take a lot of things for granted"—including good quality water, telephone service and reliable electric power. It also has made him realize cultural differences: "We think of ideas to reduce labor; in other parts of the world, the whole thrust is to use more labor." Processing conditions and the access to literature on research developments vary as well.

Erickson's slides included views of Tokyo, Seoul, Beijing, Jakarta, Calcutta, Singapore, Malaysia, Egypt, Kenya, Vienna, Prague, Moscow, Warsaw, Portugal, Mexico and Ecuador.

Sponsors for the 1989 award included the American Soybean As-

sociation, Archer Daniels Midland Co., Ed Miniat Inc., Disc Industrial Filter and Pump Mfg. Co., EMI Corp., Engelhard Corp., Supelco Inc., Roche Vitamins and Fine Chemicals, Interstate Foods Ltd. Partnership, Regutti Laboratories, Centrico Inc., Eastman Chemical Products Inc., A.E. Staley Mfg. Co., Central Soya Co. Inc., UIC Inc. and the North Central AOCS Section.

AOCS Deadlines

The following deadlines have been set for various AOCS activities. For more information, contact AOCS, PO Box 3489, Champaign, IL 61826-3489, USA, telephone 217-359-2344.

June 30 — Deadline to enroll in the 1989-1990 Smalley Program.

Aug. 1 — Submission of poster abstracts, in double-spaced format and using no more than 200 words, for the 1989 World Conference, to World Conference Poster Chairman Richard F. Wilson, North Carolina State University, Department of Crop Science, 4114 Williams Hall, Raleigh, NC 27695, USA.

Sept. 1 — Early registration for the 1989 AOCS world conference on processing to be held in Maastricht, The Netherlands. After this date, prices increase. Also, AOCS officer candidate nominations for the Governing Board for 1990-1991.

Oct. 3 — Nominations for the 1990 AOCS Honored Student Awards, the 1990 Potts Memorial Fellowship and the 1990 Hans Kaunitz Award given by the Northeast Section of AOCS.

Oct. 15 — Submission of paper proposals for the 1990 AOCS annual meeting.

Oct. 31 — Nominations for the 1990 AOCS Award of Merit.

Nov. 1 — Nominations for the 1990 Supelco AOCS Research Award and for the 1990 Alton E. Bailey Award given by the North Central Section of AOCS.



Previous recipients of the Bailey Award who attended the dinner pose with 1989 recipient David R. Erickson. Shown, from left to right, are Timothy L. Mounts, E.G. Perkins, Erickson, Thomas H. Applewhite, W.M. Cochran and Frank A. Norris.

INSIDE AOCS

Changes in staff

Several new employees have joined the AOCS headquarters staff in Champaign, Illinois.

Sue Wilmoth has been named production manager. She formerly served as a book imprint director for Human Kinetics Publishers in Champaign. She succeeds Lee Heissel, who served as manuscript production supervisor for AOCS.

Lee Gross, who had served as graphics supervisor, has been shifted to head graphics for the mar-

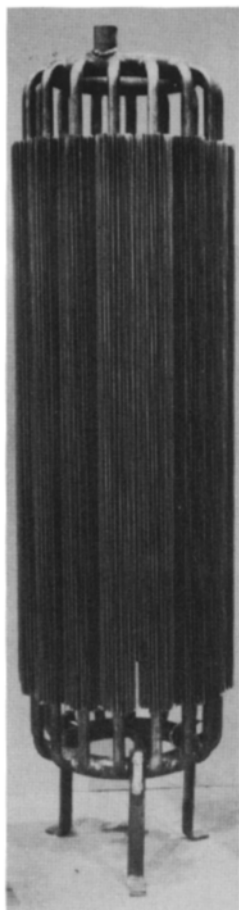
keting support staff. Charles Musto is now in charge of all graphics and layout responsibilities for AOCS journals.

Two new copy editors have been named to succeed staff editors Paula Erwin and Karen Capel who left AOCS in early February. Deborah Salter, who joined the staff in early March, is a recent graduate of the University of Illinois where she majored in rhetoric and communications. Also joining the staff in early March is Ellen Clark, who has done freelance work

for the National Council of Teachers of English.

In other staff changes, the position of staff accountant has been created in the Data Services Department. Sheila Curry has been hired to fill that slot.

Also, Credell Wesley has been named mailroom clerk to succeed Paul Pelmore who left in January, and Toni Hogenson has been hired as receptionist/word processor to succeed Lori Mills who has moved out of the community.



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